



Dexterity in the Wild

Technical case study of a complex Dexterity-based integration

Where good works.

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NEWS

OCT 24, 2011

Help Students with Big Ideas Make Change

One of the many ways Net Impact helps our members make an impact is by providing opportunities to sharpen their business skills by working on social or environmental challenges. So we're excited to be working with Big Ideas @ Berkeley, an initiative aimed at identifying UC Berkeley students who have big ideas for high-impact projects, and providing them with the support necessary to help them succeed. And you can join us.

OCT 10, 2011

Not Just Another Website Update

If you've visited us before, you may have noticed something a little different around here. Today, we've launched phase one of a brand new website. If you're anything like most of our members, you're probably as excited as we are to see this change - but what does it really mean for you as a site user?

[More...](#)

UPCOMING EVENTS

NOV 11, 2011

Marlboro Net Impact | Wine Tasting + Networking Event

NOV 19, 2011

2011 Social Enterprise Boot Camp

[More...](#)

David Glick

- web developer at Groundwire Consulting
- Plone core developer
- Dexterity maintainer



- Strategy and technology consulting for mission-driven organizations and businesses
- Building relationships to create change that helps build thriving communities and a healthy planet.

Services:

- engagement strategy
- websites (Plone)
- CRM databases (Salesforce.com)



Where good works.

- Net Impact's mission is to mobilize a new generation to use their careers to drive transformational change in their workplaces and the world.
- 501(c)3 based in San Francisco
- over 280 chapters worldwide

Process

1. Strategy
2. Technical discovery
3. Implementation (CRM and web)

Goals

- Build on top of proven, extensible platforms
- Reorganize and simplify their extensive content
- Provide an enhanced and streamlined experience for members

The screenshot displays the Net Impact website homepage. At the top right, there is a navigation menu with links for ABOUT US, PARTNER, DONATE, MY ACCOUNT, LOGIN, and SEARCH. On the left, the Net Impact logo features a stylized 'N' with concentric circles, with the text 'NET IMPACT' below it. To the right of the logo, the tagline 'MAGNIFY YOUR IMPACT' is visible. Below the navigation and logo is a teal horizontal bar. Underneath that is a dark grey navigation bar with white text for MEMBERS, CHAPTERS, CAREER CENTER, RESOURCES, EVENTS & CONFERENCES, TAKE ACTION, and JOIN. The main content area is split into two columns. The left column has a teal background with white text: 'Net Impact is a global network of leaders who are changing the'. The right column has a green background with the heading 'HEADLINES' and three bullet points, each preceded by a green star icon: 'Registration now open for the [2011 Net Impact Conference!](#) Join us in Portland, OR this Oct 27-29', 'Congratulations to Net Impact's 2011 [Gold and Silver chapters](#)', and 'Net Impact is [hiring](#) summer fellows and more—apply today!'. An orange horizontal bar is at the bottom of the page.

Key features

- Browsable member directory & editable member profiles
- Member data managed in Salesforce but presented on the website
- Conference registration
- Chapter directory
- Webinar archive

Coming:

- Chapter leader portal
- Member Mail
- Job board

Implementation notes

Member database

Requirement: Members are searchable and get their own profile page (and can be easily synced with Salesforce without using `collective.salesforce.authplugin`).

Solution: Members as content.

Membrane

- Allows Plone users to be represented as content items
- Provides PluggableAuthService plugins which look up the user item in a special catalog (the `membrane_tool`), then adapt to `IMembraneObject` to get an implementation suitable for accomplishing a particular task.

Plugins for:

- Authentication
- User properties
- etc.

dexterity.membrane

ErKa joined the chat room.

acsr:jensens: This is the only thing Kupu should work on! We used FCK there with UUIDs

davisagli: has anyone here used Products.membrane with Dexterity content?

You have returned from away.

acsr:jensens: in Plone 3 this panel works well

supton: how does one declare permission in ZCML in Zope 2.12? I have tried `<permission id="my.package.PermissionName" title="My Permission" />` in my config to be unable to use this in a browser:page declaration in my package without a ComponentLookupError for IPermission (I assume this is a named utility; wonderir

acsr:jensens: The 1.4 Kupu line is reported as compatible with 2.1 and 2.5

acsr:jensens: I need the conversion from UUID to normal links as a permanent change to the content, not a transform.

jladage left the chat room. (Quit: jladage)

acsr: We have to export content to the new site because too many broken unused types are there. But with UUID links the zexp loses the UUID links.

jim_SFU left the chat room. (Quit: jim_SFU)

fberger:jensens: I know, but I just found about it today... now I'm subscribed to announcements and all that.

You have returned from away.

b_52light joined the chat room.

wwwyzzerrddd left the chat room. (Quit: Page closed)

MatthewWilkes left the chat room. (Read error: Connection reset by peer)

maurits:davisagli: yes, I am working on a projects with Products.membrane, plone.dexterity adn Plone 4.1 currently.

davisagli: maurits: ah, cool. I'm trying to get that same combination going, but so far haven't managed to get it to index the dexterity content type yet

You have returned from away.

carolsixfeetup left the chat room. (Ping timeout: 264 seconds)

davisagli: maurits: I figured out I need collective.indexing

maurits:davisagli: yes, that one is needed.

davisagli: maurits: ~~do I need to do anything to enable it for my type aside from registering it with the membrane_tool?~~

maurits: I should try to separate the membrane behaviors from the client code and maybe put that in a package in the collective.

Utter joined the chat room.

davisagli: maurits: that would be quite useful. I was thinking I'd get there eventually too, but just try to implement it without turning it into a behavior first

AnnGill joined the chat room.

dexterity.membrane

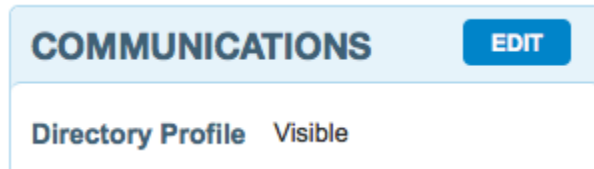
- Behavior to turn a content type into a member.
- Takes care of:
 - Name content item based on person's first/last name.
 - Authentication
 - Provide fullname and bio properties to Plone
 - Allow the user to edit their profile
 - Password resets
- Only requirement is your content type must have these fields:
 - first_name, last_name, homepage, bio, password

Membrane: the ugly

- extra catalog with unneeded indexes

The member profile workflow

Requirement: Users can choose whether or not their profiles are public.



Solution: A boolean in the member schema, plus an auto-triggering workflow.

Auto-triggering workflow

Two states:

- membersonly
- private

Plus an initial state, "autotrigger".

Plus two automatic transitions out of the autotrigger state.

Automatic workflow transitions

- Fires after any manual workflow transition.
- Doesn't show up in the workflow menu.

Example from the workflow definition:

```
<transition transition_id="auto_to_private" new_state="private"
  title="Members only"
  trigger="AUTOMATIC"
  before_script="" after_script="">
  <guard>
    <guard-expression>not:object/@@netimpact-utils/is_contact_publishable</guard-expression>
  </guard>
</transition>
```

The workflow transition trigger

We need a manual transition to make the automatic magic happen!

```
@grok.subscribe(IContact, IObjectModifiedEvent)
def trigger_contact_workflow(contact, event):
    wtool = getToolByName(contact, 'portal_workflow')
    wtool.doActionFor(contact, 'autotrigger')
```

The result



Overkill? Maybe.

Multi-level workflow

Requirement: Any content can be designated as public, private, or visible to two levels of member (free & paid).

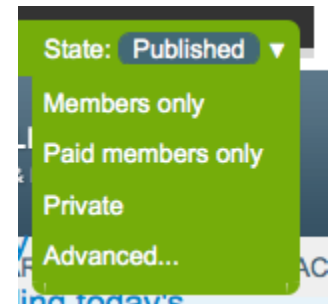
Specific instance: The member directory is only accessible to members.

Solution: custom default workflow.

The two_level_member_workflow

Most content can be assigned one of these states:

- Private – visible to Net Impact staff only
- Premium – visible to paid members only
- Members-only – visible to members and supporting (paid) members
- Public – visible to anyone



Roles

These levels of access are modeled using 3 built-in roles:

- Site Administrator (for staff)
- Member (for free members)
- Anonymous (for the public)

And one custom role:

- Paid Member

Granting the correct roles based on member status

Membrane lets us assign custom roles using an `IMembraneUserRoles` adapter:

```
class ContactRoleProvider(grok.Adapter, MembraneUser):
    grok.context(IContact)
    grok.implements(IMembraneUserRoles)

    def __init__(self, context):
        self.context = context

    def getRolesForPrincipal(self, principal, request=None):
        roles = []
        if self.context.is_staff:
            roles.append('Site Administrator')
        roles.append('Member')
        if self.context.member_status in ('Premium', 'Lifetime'):
            roles.append('Paid Member')
        return roles
```

Registration and profile editing

Requirement: Multi-part profile editing form with overlays.

Solution: Lots of z3c.form forms based on the content model.

HELLO, DAVID GLICK

[VIEW YOUR PROFILE](#)

Complete your profile below to connect with other members.

THE INFORMATION BELOW IS VISIBLE TO OTHER MEMBERS.

PROFILE INFORMATION

[EDIT](#)

David Glick

Seattle, WA | United States

Basic Member

Member type can be changed by editing "Membership" in column to right.

Bio:

NETWORKING

[EDIT](#)

Personal URL

Company URL

Twitter

LinkedIn

Resume | Visible to employers only.

ACCOUNT SETTINGS

[EDIT](#)

Email dglick@gmail.com

Password *****

Address Seattle, WA 98105
United States

Phone

COMMUNICATIONS

[EDIT](#)

Directory Profile Visible

Member Mail On

Subscriptions

Leading Business

Impact Update

Opportunities and Announcements

MEMBERSHIP

[EDIT](#)

HELLO, DAVID

Complete your profile below to o

THE INFO

PROFILE INFORMATION



David
Seattle
Bas
Men

Bio:

NETWORKING

EDIT

Personal URL

Company URL

Twitter

LinkedIn

Resume | Visible to employers only.

PROFILE INFORMATION



First Name

David

Last Name

Glick

Bio

Photo

Browse...

SAVE

SETTINGS

EDIT

gmail.com

WA 98105

ates

MEMBERSHIPS

EDIT

Directory Profile Visible

Member Mail On

Subscriptions

- ✗ Leading Business
- ✓ Impact Update
- ✓ Opportunities and Announcements

MEMBERSHIP

EDIT

XML model

In part:

```
<model xmlns="http://namespaces.plone.org/supermodel/schema"
        xmlns:form="http://namespaces.plone.org/supermodel/form">
  <schema>
    <fieldset name="links" label="Links">
      <field name="homepage" type="zope.schema.ASCIIline"
            form:validator="netimpact.content.validators.URLValidator">
        <title>Personal Website</title>
        <description>Include http://</description>
        <required>False</required>
      </field>
      <field name="twitter" type="zope.schema.TextLine"
            form:omitted="true">
        <title>Twitter</title>
        <description>Enter your twitter id (e.g. netimpact)</description>
        <required>False</required>
      </field>
    </fieldset>
  </schema>
</model>
```

Connecting the model to a concrete schema

We want to use a schema called `IContact`, not whatever Dexterity generates for us.

In `interfaces.py`:

```
from zope.interface import alsoProvides
from plone.directives import form
from zope.app.content.interfaces import IContentType

class IContact(form.Schema):
    form.model('models/contact.xml')
    alsoProvides(IContact, IContentType)
```

In `profiles/default/types/netimpact.contact.xml`:

```
<property name="schema">netimpact.content.interfaces.IContact</property>
```


Data grid (collective.z3cform.datagridfield)

EMPLOYMENT X

Filling out the details below will help others find your profile more easily.
Please note that your most recent position will appear as your current position on your profile.

Skills & Functions: The primary skill set used in this position
Issues: The primary issue worked on in this position

Most Recent Job

Title*	Company*	Start Year*	End Year
<input type="text" value="Web Developer"/>	<input type="text" value="Groundwire"/>	<input type="text" value="2007"/>	<input type="text"/>
Skills and Functions	Issues	Industry	Sector
<input type="text" value="IT/Software Engineerin"/>	<input type="text" value="Environment"/>	<input type="text" value="Nonprofit"/>	<input type="text" value="Nonprofit (with earned)"/>

Title*	Company*	Start Year*	End Year
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Skills and Functions	Issues	Industry	Sector
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

ADD ANOTHER

SAVE

Autocomplete

EMPLOYMENT X

Filling out the details below will help others find your profile more easily.
Please note that your most recent position will appear as your current position on your profile.

Skills & Functions: The primary skill set used in this position
Issues: The primary issue worked on in this position

Most Recent Job

Title* Web Developer	Company* Ground	Start Year* 2007	End Year
Skills and Functions IT/Software Engineerin	Company* Common Ground Green Ground Zero SureGround Groundwire Grounds for Change Groundwork Lawrence Mission Playground	Industry Nonprofit	Sector Nonprofit (with earned
Title* 		Start Year* 	End Year
Skills and Functions 		Industry 	Sector

ADD ANOTHER

SAVE

Chapter selection

Chapter Affiliation:

No chapter affiliation

Choose a different chapter:

Find a chapter: United States Washington

Searching the member directory

Requirement: Members get access to a member directory searchable by keyword, chapter, location, job function, issue, industry, or sector.

Solution: `eea.facetednavigation`

FILTER RESULTS

Enter Keyword

All chapters

All countries

All states and provinces

Job Function

Issues

Industry

Sector

FILTERS: [X] Environment

CLEAR ALL



DAVID HUNTER

CEO | INNOVAWORKS CORP

Los Angeles, CA, United States



DAVID VENTRESCA

| BAINBRIDGE GRADUATE INSTI

Portland, OR, United States



STEPHEN HATFIELD

STEWARDSHIP DIRECTOR | THE

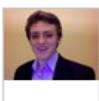
Portland, OR, United States



ERIN NOBLE

MBA | UNIVERSITY OF OREGON - LUNDQUIST COLLEGE OF BUSINESS

Eugene, OR, United States



JOE NANGLE

BACHELOR'S | BOSTON UNIVERSITY

Brookline, MA, United States

- Arts
- Children & Youth
- Civic Engagement
- Corporate Responsibility and Sustainability
- Disaster Relief
- Education
- Energy Conservation
- Environment
- Health and Medicine
- Housing/Homelessness
- Human Rights
- Hunger/Food
- International Development
- Intrapreneurship and Corporate Chngemaking
- LGBT
- Microfinance/Microcredit
- Other
- Poverty
- Social Services
- Socially Responsible Investing
- Urban and Community Development
- Women

1 2 3 4 ... 17 >

Results per page: 5 10 25 50 100

Custom listings for members

Requirement: Members show in listings with custom info (school or company and location).



COLLEEN MCCARTHY

SENIOR MEMBERSHIP MANAGER | NET IMPACT

San Francisco, CA, United States

Solution:

- Override folder_listing
- Make search results use folder_listing

Synchronizing content with Salesforce.com

Requirement: Manage and report on members in Salesforce, present the directory on the web.

Solution: Nightly data sync.

collective.salesforce.content

SALESFORCE BEHAVIOR

■ Types to Synchronize

Select the content types to synchronize with Salesforce.

- Contact
- Chapter
- Conference
- Product
- Discount
- Chapter Leader

Salesforce object Id

Optionally, specify a particular Salesforce object Id to synchronize. You must still specify the type of this object above.

SYNCHRONIZE NOW

<http://github.com/Groundwire/collective.salesforce.content>

Contact schema with Salesforce metadata

```
<model xmlns="http://namespaces.plone.org/supermodel/schema"
  xmlns:form="http://namespaces.plone.org/supermodel/form"
  xmlns:sf="http://namespaces.plone.org/salesforce/schema">
  <schema sf:object="Contact"
    sf:container="/member-directory"
    sf:criteria="Member_Status__c != null">

    <field name="email" type="zope.schema.ASCIIline"
      form:validator="netimpact.content.validators.EmailValidator"
      security:read-permission="cmf.ModifyPortalContent"
      sf:field="Email">
      <title>E-mail Address</title>

    </field>
  </schema>
</model>
```

Performs a query like:

```
SELECT Id, Email FROM Contact WHERE Member_Status__c != null
```

Extending Dexterity schemas

Parameterized behavior.

- Storage: Schema tagged values
- In Python schemas: new grok directives
- In XML model: new XML directives in custom namespace
- TTW: Custom views to edit the tagged values

Field with custom value converter

We wanted to convert Salesforce Ids of Chapters into the Plone UUID of corresponding Chapter items:

```
<field name="chapter" type="zope.schema.Choice"  
      form:widget="netimpact.content.browser.widgets.ChapterFieldWidget"  
      sf:field="Chapter__c" sf:converter="uuid">  
  <title>Chapter</title>  
  <description></description>  
  <vocabulary>netimpact.content.Chapters</vocabulary>  
  <required>True</required>  
  <default>n/a</default>  
</field>
```

Custom value converters

The converter:

```
from collective.salesforce.behavior.converters import DefaultValueConverter

class UUIDConverter(DefaultValueConverter, grok.Adapter):
    grok.provides(ISalesforceValueConverter)
    grok.context(IField)
    grok.name('uuid')

    def toSchemaValue(self, value):
        if value:
            res = get_catalog().searchResults(sf_object_id=value)
            if res:
                return res[0].UID
```

Handling collections of related info

Education list of dicts in main Contact schema:

```
<field name="education" type="zope.schema.List"  
    form:widget="collective.z3cform.datagridfield.DataGridFieldFactory"  
    sf:relationship="Schools_Attended__r">  
    <title>Most Recent School</title>  
    <required>True</required>  
    <min_length>1</min_length>  
    <value_type type="collective.z3cform.datagridfield.DictRow">  
        <schema>netimpact.content.interfaces.IEducationInfo</schema>  
    </value_type>  
</field>
```

The subschema

IEducationInfo is another model-based schema:

```
from plone.directives import form

class IEducationInfo(form.Schema):
    form.model('models/education_info.xml')
```

```
<model xmlns="http://namespaces.plone.org/supermodel/schema"
        xmlns:form="http://namespaces.plone.org/supermodel/form"
        xmlns:sf="http://namespaces.plone.org/salesforce/schema">
  <schema sf:object="School_Attended__c"
          sf:criteria="Organization__c != ''
                      ORDER BY Graduation_Date__c asc NULLS LAST">
    <field name="school_id" type="zope.schema.TextLine" sf:field="Organization__c">
      <title>School ID</title>
      <required>False</required>
    </field>
  </schema>
</model>
```

```
SELECT Id, (SELECT Organization__c FROM School_Attended__c) FROM Contact
```

Writing back to Salesforce

Handled less automatically, in response to an ObjectModifiedEvent:

```
@grok.subscribe(IContact, IObjectModifiedEvent)
def save_contact_to_salesforce(contact, event):
    if not IModifiedViaSalesforceSync.providedBy(event):
        upsertMember(contact)
```

Handling payments

Requirement: Accept payments for:

- Several types of membership
- Conference registration
- Conference expo exhibitors
- Chapter dues

Solution: `groundwire.checkout`

groundwire.checkout

EXPO PAYMENT

CART

Item	Price
2011 Expo Registration: Nonprofit Organizations: 125 employees	\$1000.00
TOTAL	\$1000.00

Promotional Code (if applicable)

You must click "Update Cart" to apply any promotional codes.

UPDATE CART

If you'd like to pay by invoice, email expo@netimpact.org.

Pay by credit card

■ **Name** Enter the full name, as it appears on the card.

■ **Credit Card Type**

■ **Credit Card Number** Enter card number without spaces or hyphens.

■ **Credit Card Expiration Date** Please select a month from the dropdown menu and enter the four-digit year.
 /

■ **Security Code** For American Express cards, this is the 4-digit code on the front of the card. For all other cards, this is the 3-digit number on the back of the card.

Billing address

■ **Address 1**

■ **Address 2**

■ **City**

■ **State/Province**

■ **Zip/Postal Code**

■ **Country**

COMPLETE PAYMENT

Pieces of GetPaid groundwire.checkout reuses

- Core objects (cart and order storage)
- Payment processing code (Authorize.net)
- Compatible with `getpaid.formgen` and `pfg.donationform`

What `groundwire.checkout` provides

- Single-page z3c.form-based checkout form with:
 - cart listing,
 - credit card info fieldset
 - billing address fieldset
 - much, much easier to customize than PloneGetPaid's
- Order confirmation view with summary of the completed transaction
- Agnostic as to how items get added to the cart; only handles checkout
- API for performing actions after an item is purchased

Basic example

Add an item to the cart and redirect to checkout:

```
from getpaid.core.item import PayableLineItem
from groundwire.checkout.utils import get_cart
from groundwire.checkout.utils import redirect_to_checkout

item = PayableLineItem()
item.item_id = 'item'
item.name = 'My Item'
item.cost = float(5)
item.quantity = 1

cart = get_cart()
if 'item' in cart:
    del cart['item']
cart['item'] = item
redirect_to_checkout()
```

Performing actions after purchase

Custom item classes can perform their own actions:

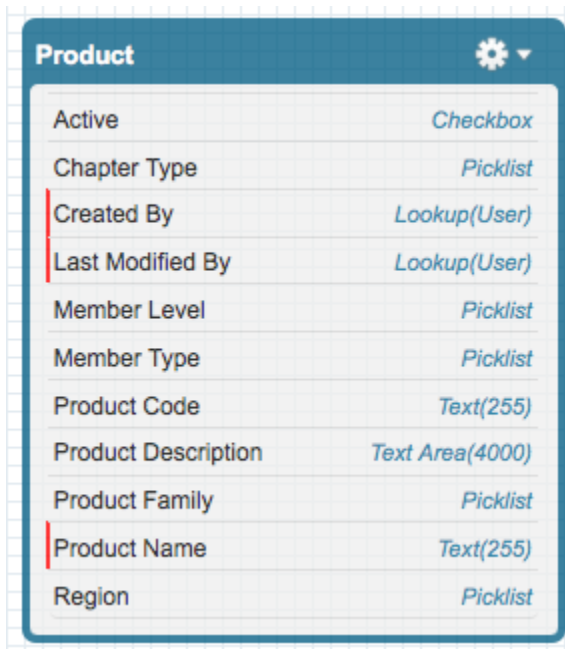
```
from getpaid.core.item import PayableLineItem

class MyLineItem(PayableLineItem):

    def after_charged(self):
        print 'charged!'
```

Pricing

Products are managed in Salesforce.



The image shows a screenshot of the Salesforce Product object field list. The header is 'Product' with a gear icon and a dropdown arrow. The fields are listed in a table with their data types.

Field Name	Data Type
Active	Checkbox
Chapter Type	Picklist
Created By	Lookup(User)
Last Modified By	Lookup(User)
Member Level	Picklist
Member Type	Picklist
Product Code	Text(255)
Product Description	Text Area(4000)
Product Family	Picklist
Product Name	Text(255)
Region	Picklist

But we need to determine the constituency (and thus the price) in Plone.

Product content type

2011 NET IMPACT CONFERENCE - PROFESSIONAL

by davidg — last modified Sep 25, 2011 02:41 PM — [History](#)

Product ID 01t600000038nu2AAA

Product Family Conference

Unit Price 550.0

Valid for member type

Valid for member level Free

Valid for chapters of this type

Valid for region All

Body

Discounts

Promotional Code (if applicable)

You must click "Update Cart" to apply any promotional codes.

UPDATE CART

- Auto-apply vs. coded discounts

Mixed theming approach

- Diazo *without a theme*

```
<theme if-content="false()" href="theme.html" />
```

```
<!-- Add the site slogan after the logo (example rule with XSLT) -->
```

```
<replace css:content="#portal-logo">
```

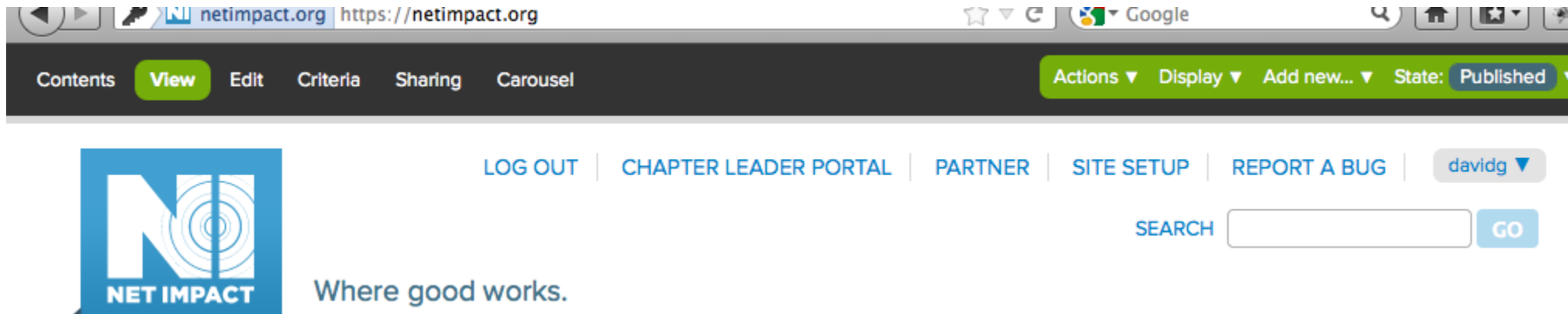
```
  <xsl:copy-of css:select="#portal-logo" />
```

```
  <p id="portal-slogan">Where good works.</p>
```

```
</replace>
```

- z3c.jbot to make changes to templates

Edit bar at top



The screenshot shows the top navigation bar of the Net Impact website. On the left, there are navigation links: "Contents", "View" (highlighted in green), "Edit", "Criteria", "Sharing", and "Carousel". On the right, there are more navigation options: "Actions" (with a dropdown arrow), "Display" (with a dropdown arrow), "Add new..." (with a dropdown arrow), and "State: Published" (with a dropdown arrow). Below this, there is a secondary navigation bar with links: "LOG OUT", "CHAPTER LEADER PORTAL", "PARTNER", "SITE SETUP", "REPORT A BUG", and a user profile dropdown for "davidg". A search bar with the text "SEARCH" and a "GO" button is also present. The Net Impact logo, featuring a stylized "N" with concentric circles, and the tagline "Where good works." are visible on the left side of the header.

```
<replace css:content="#visual-portal-wrapper">
  <xsl:copy-of css:select="#edit-bar" />
  <div id="visual-portal-wrapper">
    <xsl:apply-templates />
  </div>
</replace>
<replace css:content="#edit-bar" />
```

Tile-based layout

NOT A NET IMPACT MEMBER?

Basic Membership is absolutely **free**, and includes access to:

- The online member directory, including your complete Professional Profile
- Our network of more than 280 local chapters,* and thousands of local and national events
- Newsletters and publications to stay up-to-date on important trends and network news

** Local chapters may charge additional dues.*



[Learn more](#)

[JOIN NOW](#)

```
<div class="tile-placeholder"  
  tal:attributes="data-tile-href string:${portal_url}/  
    @@groundwire.tiles.richtext/login-newmember-features" />
```

Conclusion

What Plone could do

- Rewrite the password reset tool
- Better support for multiple levels of membership
- Easier way to customize a type's listing view
- Asynchronous processing infrastructure
- Built-in support for tiles

What Dexterity could do

- Make it possible to parameterize widgets and validators in the model
- Better way to make multiple forms based on the same schema
- Expand the through-the-web editor

What Plone gives for free (or cheap)

Plone was absolutely the right tool for the job.

- Basic content management
- Custom form creation using PloneFormGen
- Fine-grained access control
- Collections
- Basic content types

Visit the site

<http://netimpact.org>

The screenshot shows the Net Impact website homepage. At the top left is the Net Impact logo with the tagline "Where good works." To the right are navigation links: LOG IN, JOIN, PARTNER, and REPORT A BUG. Below these is a search bar with a "GO" button. A dark blue navigation bar contains six menu items: ABOUT NET IMPACT, LEARN ABOUT THE ISSUES, CONNECT NETWORK & CHAPTERS, LEAD CHANGE & BUILD YOUR SKILLS, DO GOOD WORK CAREER CENTER, and CONFERENCE OCT. 27-29, 2011. The main content area features a large image of three people in conversation. Overlaid on the bottom left of this image is the text "TAP INTO A GROWING MOVEMENT" and "Discover the many benefits of Net Impact membership." To the right of the image is a "GET CONNECTED JOIN THE NETWORK" section. It includes a short paragraph: "Discover where your business skills meet your desire to make a mark on the world. Join 20,000+ individuals committed to using their careers for social and environmental good." Below this is a form with three input fields: FIRST NAME, LAST NAME, and EMAIL. There are two buttons: "LEARN MORE" and "JOIN". At the bottom of this section is a link: "Already a member? LOG IN". Below the main image area are two columns: "NEWS" and "UPCOMING EVENTS". The "NEWS" section has two items: "OCT 24, 2011 Help Students with Big Ideas Make Change" and "OCT 10, 2011 Not Just Another Website Update". The "UPCOMING EVENTS" section has two items: "NOV 11, 2011 Marlboro Net Impact | Wine Tasting + Networking Event" and "NOV 19, 2011 2011 Social Enterprise Boot Camp". Both columns have "More..." links at the bottom.

LOG IN | JOIN | PARTNER | REPORT A BUG

SEARCH GO

NET IMPACT Where good works.

ABOUT NET IMPACT | LEARN ABOUT THE ISSUES | CONNECT NETWORK & CHAPTERS | LEAD CHANGE & BUILD YOUR SKILLS | DO GOOD WORK CAREER CENTER | CONFERENCE OCT. 27-29, 2011

TAP INTO A GROWING MOVEMENT
Discover the many benefits of **Net Impact membership.**

GET CONNECTED
JOIN THE NETWORK

Discover where your business skills meet your desire to make a mark on the world. Join 20,000+ individuals committed to using their careers for social and environmental good.

FIRST NAME

LAST NAME

EMAIL

LEARN MORE JOIN

Already a member? LOG IN

NEWS

OCT 24, 2011
Help Students with Big Ideas Make Change
One of the many ways Net Impact helps our members make an impact is by providing opportunities to sharpen their business skills by working on social or environmental challenges. So we're excited to be working with Big Ideas @ Berkeley, an initiative aimed at identifying UC Berkeley students who have big ideas for high-impact projects, and providing them with the support necessary to help them succeed. And you can join us.

OCT 10, 2011
Not Just Another Website Update
If you've visited us before, you may have noticed something a little different around here. Today, we've launched phase one of a brand new website. If you're anything like most of our members, you're probably as excited as we are to see this change - but what does it really mean for you as a site user?

More...

UPCOMING EVENTS

NOV 11, 2011
Marlboro Net Impact | Wine Tasting + Networking Event

NOV 19, 2011
2011 Social Enterprise Boot Camp

More...

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Questions?